**Persona 1.**

Name: Emma Brown, female, 21

Emma is a 21 year-old sophomore student. During the day she works at Starbucks and takes college classes at night.

She doesn’t live on campus but shares an apartment with 2 more female roommates. Since she needs to watch her spending habits because of her tuition, student loans and her low salary as a barista, she has to eat cheaply even if sometimes it isn’t too healthy, pizza or pasta are always the choices although sometimes she order salads. She enjoys her classes and can’t wait to finish college to be able to get a another job with a better salary.

Quote: “pizza is good unless you eat it too often”

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**Story Sentence:**

Emma Brown at her house needs help ordering pizza because she is studying for her finals.

**Story Paragraph:**

Emma Brown, a 21 y old sophomore night student is at home studying for her finals. Since she works at Starbucks during the day, she can only study at night. She has 4 finals that week and she doesn’t time or energy to prepare food for dinner. She needs to eat to stay awake since it’s late at night. The only places for take out and delivery open late are pizza places. It’s also cheap which she doesn’t mind at all.

**Persona 2.**

Name: Jeff Basley,

Occupation: Faculty (teaches english)

Gender, Age: male, 35, married no kids

Lives 30 minutes from campus

His classes start in the morning until evening.

Jeff is a college professor of english at Uconn stamford. He is 35 years old, married with no kids and lives with his wife in Norwalk.

Since he is a full-time teacher, his days are long, with classes starting at 9:00 am while last class finishing at 7:00 pm, he usually eats at the cafeteria or order at local places while correcting papers o preparing classes.

He loves his job and he is saving money to buy a house, and also because his wife is pregnant.

Quote: ”I will finish my novel next year, I promise”



**Story Sentence**

Jeff Basley in UCONN needs help ordering pizza at lunch time because he is at school correcting papers and he wants to eat and continue working.

**Story Paragraph:**

Jeff Basley a full-time english professor at Uconn Stamford is at his office correcting papers. It’s lunch time and since he has so much to do and doesn’t want to stop nor bring papers to the cafeteria, he orders pizza to eat quick and continue working. He makes all the attempts to eat healthy and he wants to make sure his order is not too unhealthy, so he wants good ingredients, vegetable toppings and possible fresh mozzarella.

**Persona 3.**

Name: Susan Ryan

Occupation: Office manager, college graduate.

Gender, age: Female, 29, singles

Lives in Stamford with her boyfriend.

Likes to go out at night with friends and zumba classes.

Susan is a 29 years old woman who works at a marketing firm in Stamford as an office manager. She doesn’t have a long commute since she lives in town with her boyfriend. She likes to take zumba 3 times a week and spend time with friends.



**Story Sentence**

Susan Ryan in Stamford needs help ordering pizza because she has friends over and they are hungry.

**Story Paragraph:**

Susan Ryan, an office manager at a small marking firm in Stamford, is having some friends over for a movie. She has some beers, soft drinks but not food and the idea of pizza sounds great for everyone, especially for Susan who she doesn't like to cook. She needs help organizing the pizza order, since her friends are kind of picky about what they eat, with some vegetarians and some like everything on their pizza.